We often hear from educators that they love Starfall. Their class uses it, their own children use it, and they would love it if their school or school district would use it, too. This document provides an overview for school and district administrators.

## What is Starfall?

Starfall.com is the website that pioneered online learning for pre-k, kindergarten, and 1st-grade children. Parents and teachers fell in love with Starfall as they discovered young children of all ability levels excelled on their own with minimal adult guidance. It has remained their “go-to” website since Starfall began in 2002. On Starfall, children gain skills and confidence as they explore early literacy concepts, elementary mathematics, stories, songs, and much, much more. Starfall quickly earned the reputation as the place where children learn through exploration with intuitive interactive activities.

Starfall’s educational material was created by experienced educators using time-tested, research-based instructional methods and feedback from pilot programs across the country. Starfall was built to be instantly accessible for children. Simply fire it up and watch them go.

The website is available through standard desktop and laptop browsers and mobile devices. Mobile apps are also available.

### Alignment with Academic Standards

Starfall's activities and curricula align with a variety of state and national learning standards. For more information, see the “Lesson Plans & Alignments” drop-down menu on [teach.starfall.com](http://teach.starfall.com).

### Support for Student Ability and Differentiated Instruction

Starfall’s unique free-exploration model intuitively guides each child to find activities that fit his or her learning level. Early learners gravitate toward ABC and Number activities that are engaging for them, while more advanced students naturally dig deeper to follow the stories of their favorite characters and discover new levels of mathematical skill. Starfall.com also helps older students who need extra support. Teachers tell us that they use Starfall with students in grades 3 and above for review and remediation.

### High Privacy Standards, No Advertising

At the Starfall Education Foundation we strive to create a safe and playful environment for children. We do not collect personal information from students or track individual student’s activity. Our resources for children are in full compliance with the Children’s Internet Protection Act (CIPA), and the Wall Street Journal reports that “no other website respects children’s privacy better than Starfall.com.”

Starfall does not place third-party advertisements on our websites or mobile apps. We strongly believe that children should not be the targets of marketing efforts during their educational experience.
Support for Parents and Teachers

Our free Starfall Parent-Teacher Center™ at teach.starfall.com provides a guide for teachers on how to use our site, as well as customizable ELA and math worksheets and many other resources to support the students’ learning, including our complete Pre-K and Kindergarten ELA and Math curricula PDFs. Companion high-quality, low-cost educational products are available in our Starfall Store™ at store.starfall.com.

Membership Value

In addition to the considerable free content available to everyone, a Starfall membership provides instant access to hundreds of additional engaging activities for a small annual contribution. As a nonprofit organization, Starfall strives to make memberships as affordable as possible. We have member levels for everyone, ranging from a household to the school campus.

<table>
<thead>
<tr>
<th>Membership</th>
<th>Cost</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>Home Membership</td>
<td>$35</td>
<td>One account for use by a member’s immediate family. Not valid for schools, businesses, or other organizations. (365 days)</td>
</tr>
<tr>
<td>Teacher’s Membership</td>
<td>$70</td>
<td>One teacher and up to six simultaneous students. Teacher may use the membership in the classroom and authorize a computer or mobile device at home. Media lab not permitted. Not valid for student home use. (365 days)</td>
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<tr>
<td>Classroom Membership</td>
<td>$150</td>
<td>One classroom at school. Media lab is not permitted unless school has only one classroom per grade level. Teacher may authorize a computer or mobile device at home. Not valid for student home use. (365 days)</td>
</tr>
<tr>
<td>School Membership</td>
<td>$270</td>
<td>One complete school campus. Media lab(s), classroom computers, and mobile devices permitted. Each teacher from that school may authorize a computer or mobile device at home. Not valid for student home use. (365 days)</td>
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Technical Requirements

1. **Connection**: The Starfall website and the Starfall mobile app require internet access. Additional Starfall apps with selected content, such as the ABCs App, are designed for offline use.
2. **Computer Browsers**: Starfall is compatible with most common web browsers. For the best experience, please keep your browser up to date.
3. **Mobile Devices**: Starfall apps are available for Amazon Kindle, Google Android, and Apple iOS devices. We offer support for Apple iOS versions 6 and above, plus Android versions 4 and above.

Starfall Education Foundation

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