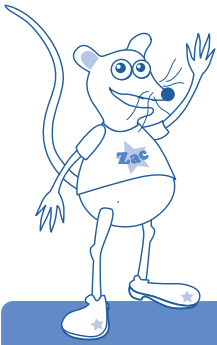




for Your School or District



We often hear from educators that they love Starfall. Their class uses it, their own children use it, and they would love it if their school or school district would use it, too. This document provides an overview for school and district administrators. If you have questions, please contact us at helpdesk@starfall.com.



What is Starfall?

Starfall.com is the website that pioneered online learning. Parents and teachers fell in love with Starfall as they discovered children of all ability levels excelled on their own with minimal adult guidance. Starfall quickly earned the reputation as the place where children learn through exploration with intuitive interactive activities. It has remained many educator's "go-to" website since Starfall began in 2002.

Starfall's educational material was created by experienced educators using time-tested, research-based instructional methods and feedback from pilot programs across the country. Starfall was built to be instantly accessible for children from Pre-K through 5th grade. Simply fire it up and watch them go. On Starfall, children gain skills and confidence as they explore literacy concepts, mathematics, stories, songs, and more.

The website is available through standard desktop and laptop browsers and also as a mobile app for iOS and Android devices.

Alignment with Academic Standards

Starfall's activities align with a variety of state and national learning standards, including the Common Core, for language arts and mathematics. To see a list of activities and their alignment, visit teach.starfall.com/research. For additional information, see the [Guides by Grade](#). Starfall's learn-to-read program supports the five key areas of reading instruction—phonemic awareness, phonics, fluency, vocabulary, and comprehension—as outlined by the National Reading Panel and supported by the Science of Reading.

Support for Student Ability and Differentiated Instruction

Starfall's unique free-exploration model intuitively guides each child to find activities that fit his or her learning level. Early learners gravitate toward ABC and Number activities that are engaging for them, while more advanced students naturally dig deeper and discover new levels of skill. Teachers tell us that they can use Starfall with students of all ages in need of review and remediation, as well as for challenging their advanced students.

High Privacy Standards, No Advertising

At the Starfall Education Foundation, we strive to create a safe and playful environment for children. We do not collect personal information from students or track individual student's activity. Our resources for children are in full compliance with the Children's Online Privacy Protection Act (COPPA). The *Wall Street Journal* reports that "no other website respects children's privacy better than Starfall.com."

Starfall does not place third-party advertisements on our websites or mobile apps. We strongly believe that children should not be the targets of marketing efforts during their educational experience.

Support for Parents and Teachers

Our free Starfall Parent-Teacher Center™ at teach.starfall.com provides a guide for teachers on how to use our site, as well as customizable ELA and math worksheets and many other resources to support the students' learning. Sign up for our newsletter to receive the latest Starfall news, upcoming events, new site features, and more! Companion high-quality, low-cost educational products are available in our Starfall Store™ at store.starfall.com.

Membership Value

In addition to the considerable free content available to everyone, a Starfall membership provides instant access to hundreds of additional engaging activities for a small annual contribution. As a nonprofit organization, Starfall strives to make memberships as affordable as possible. We have member levels for everyone, ranging from a household to an entire school campus. More information about memberships can be found at store.starfall.com/membership.

Home Membership \$35/year	Teacher's Membership \$70/year	Classroom Membership \$195/year	School Membership \$355/year
Serves a single family household (including grandparents) for one year on computers and mobile devices. Not valid for schools, businesses, or other organizations. Tax deductible.	Serves one teacher and their students for one year on all classroom computers and mobile devices. Group Access feature provides separate sign in for enrolled students. Tax deductible.	Serves a small school with one classroom per grade for one year on all classroom computers and mobile devices. Group Access feature provides separate sign in for teachers and enrolled students.	Serves a typical school campus for one year on all classroom computers and mobile devices. Group Access feature provides separate sign in for teachers and enrolled students.

Technical Requirements

- 1. Connection:** The Starfall website and the Starfall mobile app require internet access. Additional Starfall apps with selected content, such as the ABCs App, are designed for offline use.
- 2. Computer Browsers and Plugins:** Starfall is compatible with most common web browsers via the HTML5 protocol. For the best experience, please keep your browsers up to date.
- 3. Mobile Devices:** The Starfall.com website is compatible with most mobile browsers using HTML5. Starfall apps are also available for Amazon Kindle, Google Android, and Apple iOS devices. We offer support for Apple iOS versions 6 and above, plus Android versions 4 and above.

Starfall Education Foundation

P.O. Box 359, Boulder, CO 80302

Phone: 1-888-857-8990 or 303-417-6414 **Fax:** 1-800-943-6666 or 303-417-6434

Email: helpdesk@starfall.com

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