



## for Your School or District

We often hear from educators that they love Starfall. Their class uses it, their own children use it, and they would love it if their school or school district would use it, too. This document provides an overview for school and district administrators. If you have questions, please contact us at helpdesk@starfall.com.



### What is Starfall?

Starfall.com is the website that pioneered online learning for Pre-K, kindergarten, and first-grade children. Parents and teachers fell in love with Starfall as they discovered young children of all ability levels excelled on their own with minimal adult guidance. It has remained their "go-to" website since Starfall began in 2002. On Starfall, children gain skills and confidence as they explore early literacy concepts, elementary mathematics, stories, songs, and much, much more. Starfall quickly earned the reputation as the place where children learn through exploration with intuitive interactive activities.

Starfall's educational material was created by experienced educators using time-tested, research-based instructional methods and feedback from pilot programs across the country. Starfall was built to be instantly accessible for children. Simply fire it up and watch them go.

The website is available through standard desktop and laptop browsers and is now also available as a mobile app for iOS and Android devices.

### **Alignment with Academic Standards**

Starfall's activities and curricula align with a variety of state and national learning standards. For more information, see the "Alignment" drop-down menu on **teach.starfall.com**.

## **Support for Student Ability and Differentiated Instruction**

Starfall's unique free-exploration model intuitively guides each child to find activities that fit his or her learning level. Early learners gravitate toward ABC and Number activities that are engaging for them, while more advanced students naturally dig deeper to follow the stories of their favorite characters and discover new levels of mathematical skill. Starfall.com also helps older students who need extra support. Teachers tell us that they use Starfall with students in grades 3 and above for review and remediation.

### **High Privacy Standards, No Advertising**

At the Starfall Education Foundation, we strive to create a safe and playful environment for children. We do not collect personal information from students or track individual student's activity. Our resources for children are in full compliance with the Children's Internet Protection Act (CIPA), and the Wall Street Journal reports that "no other website respects children's privacy better than Starfall.com."

Starfall does not place third-party advertisements on our websites or mobile apps. We strongly believe that children should not be the targets of marketing efforts during their educational experience.

## **Support for Parents and Teachers**

Our free Starfall Parent-Teacher Center<sup>TM</sup> at **teach.starfall.com** provides a guide for teachers on how to use our site, as well as customizable ELA and math worksheets and many other resources to support the students' learning, including our complete Pre-K and Kindergarten ELA and Math curricula PDFs. You will also find the latest Starfall news, curriculum highlights, upcoming events, new site features, and more! Companion high-quality, low-cost educational products are available in our Starfall Store<sup>TM</sup> at **store.starfall.com**.

### **Membership Value**

In addition to the considerable free content available to everyone, a Starfall membership provides instant access to hundreds of additional engaging activities for a small annual contribution. As a nonprofit organization, Starfall strives to make memberships as affordable as possible. We have member levels for everyone, ranging from a household to the school campus.

# Home Membership \$35/year

Serves a single family household (including grandparents) for one year on computers and mobile devices. Not valid for schools, businesses, or other organizations. Tax deductible.

#### Teacher's Membership \$70/year

Serves a single teacher and up to six student computers and mobile devices. Does not include media lab. Group Access feature now provides separate home sign in for enrolled students. Tax deductible.

#### Classroom Membership \$195/year

Serves a single classroom. Media lab is permitted if a school has only one classroom per grade level. Group Access feature now provides separate home sign in for teachers and enrolled students.

# School Membership \$355/year

Serves a typical school campus. May be used on all classroom computers, mobile devices, and in the media lab. Group Access feature now provides separate home sign in for teachers and enrolled students.

### Technical Requirements

- I. Connection: The Starfall website and the Starfall mobile app require internet access. Additional Starfall apps with selected content, such as the ABCs App, are designed for offline use.
- 2. Computer Browsers and Plugins: Starfall is compatible with most common web browsers via the HTML5 protocol. For the best experience, please keep your browsers up to date.
- 3. Mobile Devices: The Starfall.com website is compatible with most mobile browsers using HTML5. Starfall apps are also available for Amazon Kindle, Google Android, and Apple iOS devices. We offer support for Apple iOS versions 6 and above, plus Android versions 4 and above.

## **Starfall Education Foundation**

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